Dear Congressman Walden,

I am writing to you today to express my concern that the Trade Show Industry that is vital to our economic growth is suffering immensely due to Covid-19.

From host cities, to exhibiting companies that rely on trade shows to make connections and build their brands and businesses to the overall contribution to our National GDP which is vital toward our economic recovery.

We feel it is critical to recognize the role that Trade Shows will play as our economy tries to rebound from this pandemic recession and would like to make the distinction between the vital role that these B2B events play vs other large gatherings that are more recreational in nature.

Trade Shows generally occur over days, not hours and provide unique opportunities to safely control the flow of people through a host of measures recommended by state and federal agencies to keep all attendees safe.

We even have a few suggestions of our own listed here:

<https://productionprints.com/8-ways-trade-shows-can-re-open-safer-for-everyone/>

The number of attendees will already be greatly diminished due to changes in travel behavior.

Additionally, we believe providing **liability protection for companies** will be critical as trade shows re-open so that employers feel more comfortable as employees travel and attend shows.

Please kindly take into consideration the important role the Trade Show Industry has on our economy and follow other country’s decisions to reopen Trade Shows in a safe capacity like Germany has:

<https://www.dairyreporter.com/Article/2020/05/12/Trade-shows-get-green-light-in-Germany-from-June>

Thank you for your time and consideration,

Jeff Andrews

President

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